

# KAITLYN WADULACK

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## Multimedia Sports Journalist

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### WORK EXPERIENCE:

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#### WDBJ7

Sports Reporter, Photographer/Editor | September 2023 - Present

- Shoot, write, edit and produce packages highlighting local sports stories
- Fill in as sports anchor; includes producing, editing and writing the sports block
- Cover high school, college and regional professional sports across Southwest Virginia
- Co-host Friday Football Extra, WDBJ7's high school football show
- Host Saturday Sports Extra, WDBJ7's extended sports block featuring highlights of high school and college athletics
- Host Fired Up Friday, WDBJ7's high school football pep rally show; conducted live interviews with coaches, students and school administrators
- Launched the WDBJ7 Sports Instagram and TikTok accounts for the 2024 football season; responsible for creating and implementing unique content across both social platforms with the goal of producing meaningful engagement
- Shoot and edit VO's, VOSOT's and packages in the field on a deadline
- Publish written content on digital platforms
- Operate camera and TVU for talent live shots and live shows
- Edit the 6 p.m., 10 p.m. and 11 p.m. weekend newscasts

#### WUFT News

Sports Anchor | January 2022 - April 2023

- Wrote, edited, produced and anchored the sports block for the First at Five news show
- Edited VO's and VOSOT's on a deadline
- Shot and edited B-roll of high school and college sports in the Gainesville area

#### ESPN Gainesville

Sports Coordinator/Multimedia Reporter/Sports Writer | August 2020 - April 2023

- Edited, approved and published multimedia content on wruf.com and ESPN Gainesville's X
- Created post-game packages for social media on a deadline
- Shot B-roll of high school and college sports, and interviewed coaches and athletes
- Wrote multimedia articles on local and national sports news published on wruf.com
- Wrote and recorded 45-second trending sports updates that aired on ESPN 98.1 FM - 850 AM WRUF

### EDUCATION:

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#### 2019 - 2023 | University of Florida

Bachelor of Science in Journalism - Sports and Media

- Minor in communication studies
- Undergraduate certificate in sport management
- Graduated Summa Cum Laude
- GPA: 3.88

### SKILLS:

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- Edius, TVU, LiveU, AP ENPS, social media